

2010-2014 FIVE-YEAR PLAN: BIG HORN BASIN MARKET RESEARCH

Integrated Communications Committee
4.22.09

Approved by President's Advisory Council
5.4.09

Reviewed by College Council
5.12.09



Survey schedule	Market area
Early spring '10	Washakie County—Worland (outreach location) and Ten Sleep
Early spring '11	Cody (outreach location) and Meeteetse
Early spring '12	Powell, Garland, Clark, Ralston (remainder of tax district)
Early spring '13	South BH County – Greybull, Shell, Basin, Emblem, Burlington, Otto, Manderson, Hyattville
Early spring '14	North BH County – Frannie, Deaver, Cowley, Byron, Lovell