FY11 OPERATIONAL PLAN: ACADEMIC AFFAIRS

NEW AND MAJOR ONGOING ACADEMIC ACTIVITIES TO ADDRESS NORTHWEST COLLEGE 2008-11 STRATEGIC PLAN

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#### **NWC Mission Statement**

Through exceptional, dynamic living and learning environments, Northwest College dedicates itself to individual student achievement, diversity, global citizenship, and community vitality.

#### **NWC Vision Statement**

Through a superior teaching, learning, and living environment, Northwest College will be a dynamic and distinguished educational leader that shapes a positive future for students and the many communities it serves.

#### ~PRIORITY: ACCESS~

#### **Strategic Goal:**

1.1—Increase the number of part-time students by 1% per year

| Activity / comment                                                                                                                       | Responsibility | Timeline            | Status        |
|------------------------------------------------------------------------------------------------------------------------------------------|----------------|---------------------|---------------|
| See 1.4 and 3.1. Our primary means of increasing part-time enrollment is through our distance and concurrent education efforts.          | Ronda Peer     |                     |               |
| Encourage more part time participation in Cody and Worland in online classes by providing on-site technical support to students.         | Ronda Peer     | Implement Fall 2010 | In progress   |
| Develop an international program to run at the Cody Center and on campus in the summer that provides an ESL certificate to participants. | Ronda Peer     | 2010-11             | Not yet begun |

#### **Strategic Goal:**

1.3—Develop one new instructional degree and/or certificate programs to expand technical and transfer options

| Activity / comment               | Responsibility                | Timeline                         | Status |
|----------------------------------|-------------------------------|----------------------------------|--------|
| International Studies Program    | Steve Walker<br>Dave Erickson | Develop FA10<br>Approvals SP11   |        |
| Surveying Technician Certificate | Bob Krenz<br>Astrid Northrup  | Developed SP10<br>Approvals FA10 |        |

#### **Strategic Goal:**

#### 1.4— Increase distance education FTE enrollment by 2% per year

(Amended goal: Increase distance education FTE enrollment by 7% per year [for 2nd & 3rd years])

| Activity / comment                                                                 | Responsibility | Timeline           | Status          |
|------------------------------------------------------------------------------------|----------------|--------------------|-----------------|
| Gain accreditation from HLC to deliver online degrees                              | Ronda Peer     | Completed in SP/11 | In progress     |
| Increase number of classes available over WEN Video                                | Ronda Peer     | SP/11              | Not yet started |
| Partner with high schools to prepare dual enrollment students for online learning. | Ronda Peer     | FA/10-SP/12        | Initial stages  |

### ~ PRIORITY: SUPPORT ~ ~ PRIORITY: PARTNERSHIPS~

#### **Strategic Goal:**

3.1—Implement a three-year pilot program to provide new concurrent enrollment (CE) options in the high schools

| Activity / comment                                                               | Responsibility | Timeline | Status                                |
|----------------------------------------------------------------------------------|----------------|----------|---------------------------------------|
| Promote concurrent enrollment in all service area high schools                   | Ronda Peer     | 2009-11  | In third year of 3-year pilot program |
| Finalize concurrent enrollment program procedures in compliance with legislation | Ronda Peer     | 2010     | In progress                           |

#### **Strategic Goal:**

3.2—Collaborate with service area high schools and the Wyoming Department of Education to clearly define and articulate pathways to facilitate smooth transitions from high school to our programs of study

| Activity / comment                                                                                                       | Responsibility | Timeline | Status                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------|----------------|----------|----------------------------------------------------------------------------------------|
| Develop articulated pathways for CAD, Welding, and Nursing to move high school students smoothly into NWC programs.      | Ronda Peer     | 2010-11  | Not yet<br>formally<br>begun, but<br>will work<br>from past<br>articulation<br>efforts |
| Develop articulated pathway for general education to encourage high school enrollment in concurrent and dual enrollment. | Ronda Peer     | 2010-12  | Not yet begun                                                                          |

#### **Strategic Goal:**

3.3—Expand collaboration with businesses on the design and delivery of new workforce training programs that lead to two new or redesigned certificates and degrees

| Activity / comment                                       | Responsibility                                | Timeline                                                                      | Status                                                                                        |
|----------------------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| Seven new programs are in various stages of development. | Ronda Peer<br>Kay Dooley<br>Kathy Crookshanks | In 2010-11, 3<br>programs will be<br>stabilized for<br>continued<br>delivery. | Survey Tech<br>certificate at<br>WCCC for<br>approval of<br>college<br>certificate<br>program |

#### **Strategic Goal:**

### 3.4—Expand partnerships with businesses and organizations to produce a 2% annual increase in the number of participants in workforce training programs

(Amended goal: 1,255 duplicated headcount for 2nd year & 1,400 duplicated for 3rd year)

| Activity / comment                                                                   | Responsibility                  | Timeline                               | Status                                |
|--------------------------------------------------------------------------------------|---------------------------------|----------------------------------------|---------------------------------------|
| Partner with Boston Reed College to deliver CMA and Pharmacy Tech programs.          | Kay Dooley<br>Kathy Crookshanks | Had 1255<br>participants in<br>2009-10 | Project 1400 participants in 2010-11. |
| Partner with various Cody entities to deliver Business Boot<br>Camp                  |                                 |                                        |                                       |
| Partner with restaurants in Cody to provide Food and Hospitality Ambassadors program |                                 |                                        |                                       |

#### ~ PRIORITY: INSTITUTIONAL VITALITY ~

#### **Strategic Goal:**

4.1—Increase FTE enrollment by 2% per year

| Activity / comment                       | Responsibility                | Timeline                       | Status |
|------------------------------------------|-------------------------------|--------------------------------|--------|
| Expand online offerings                  | Ronda Peer                    | Ongoing                        |        |
| Expand concurrent enrollment offerings   | Ronda Peer                    | Ongoing                        |        |
| Deliver new ESL courses                  | Rob Koelling                  | Ongoing                        |        |
| Create new International Studies Program | Steve Walker<br>Dave Erickson | Develop FA10<br>Approvals SP11 |        |

#### **Strategic Goal:**

4.3—Enhance and streamline shared governance by clarifying the advisory roles of constituency groups, College Council, and standing committees

| Activity / comment                                                                                            | Responsibility | Timeline | Status |
|---------------------------------------------------------------------------------------------------------------|----------------|----------|--------|
| Collaborate with Student Affairs in a major revision of the <a href="Student Handbook">Student Handbook</a> . | Bob Krenz      | FA10     |        |

#### **Strategic Goal:**

4.4—Produce a comprehensive self-study accreditation document through broad College involvement

| Activity / comment                                            | Responsibility | Timeline | Status |
|---------------------------------------------------------------|----------------|----------|--------|
| Respond as needed to issues/concerns raised by the HLC visit. | Bob Krenz      | FA10     |        |

#### ~ PRIORITY: STUDENT ACHIEVEMENT ~

#### **Strategic Goal:**

5.1—Increase the number of degree/certificate student completers by 1% per year

(Amended goal: By 3rd year, increase numbers to 07-08 levels)

| Activity / comment                                                                                                                                                     | Responsibility | Timeline | Status |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------|--------|
| Collaborate to expand and network the services of the Writing Center, Presentation Lab, Math Drop-In Tutoring Center, Library, Project Succeed, and Tutoring Services. | Cindy Childs   | Ongoing  |        |
| Create/maintain viable transfer options for students.                                                                                                                  | Cindy Childs   | Ongoing  |        |
| Develop and staff a sustainable Career and Transfer Center for campus.                                                                                                 | Cindy Childs   | Ongoing  |        |

#### **Strategic Goals:**

5.2—Increase the first-time, full-time student fall-to-spring retention rate by 1.5% per year

(Amended goal: 84.0% retention rate for 2nd & 3rd years)
5.3—Increase the first-time, full-time student fall-to-fall retention rate by 1.5% per year

(Amended goal: 62.0% retention rate for 2nd & 3rd years)

| Activity / comment                                                                                   | Responsibility            | Timeline | Status |
|------------------------------------------------------------------------------------------------------|---------------------------|----------|--------|
| Collaborate with Student Affairs to better focus and improve Kick-Off Weekend. Also see 5.4          | Bob Krenz<br>Cindy Childs | SP 11    |        |
| Collaborate with Division Chairs, Faculty, Registrar, and Developmental Faculty to enhance advising. | Cindy Childs              | Ongoing  |        |
| Provide appropriate training to enhance instruction by Adjunct Faculty.                              | Cindy Childs              | Ongoing  |        |

#### **Strategic Goals:**

5.4—Implement new cross-college initiatives designed to enhance the academic success of students who test into developmental courses:

a. Reduce by 1% per year the number of these students who drop out of college in their first year. Amended goal: 61.0% retention rate for  $2^{nd}$  and  $3^{rd}$  years

b. Increase by 1% per year the number of these students who successfully complete the college-level course that follows completion of related developmental courses Amended goal: Math -18.1% for  $2^{nd}$  year, 19.1% for  $3^{rd}$  year; English -25.0% for  $2^{nd}$  and  $3^{rd}$  years

| Activity / comment                                  | Responsibility | Timeline | Status |
|-----------------------------------------------------|----------------|----------|--------|
| Fully implement a new Developmental Math initiative | Neil Waite     | FA 10    |        |
| Expand Writing Center services                      | Rob Koelling   | FA 10    |        |

**Other Strategic Goals:** 

| Activity / comment                                                                                       | Responsibility             | Timeline | Status |
|----------------------------------------------------------------------------------------------------------|----------------------------|----------|--------|
| Create a fully electronic student evaluation system.                                                     | Bob Krenz                  | SP 11    |        |
| Begin work on a new Title III grant application.                                                         | Bob Krenz                  | SP 11    |        |
| Develop succession plan for International Program Directors.                                             | Bob Krenz<br>Rob Koelling  | FA 10    |        |
| Collaborate with Division Chairs, Faculty, Registrar, and Developmental Faculty to enhance advising.     | Cindy Childs               | Ongoing  |        |
| Collaborate with Human Resources to create a paperless adjunct faculty file system.                      | Cindy Childs               | FA 11    |        |
| Collaborate with Human Resources to create a paperless adjunct faculty application and approval process. | Cindy Childs               | FA 11    |        |
| Collaborate with Human Resources to improve adjunct faculty contract process.                            | Ronda Peer<br>Cindy Childs | FA 11    |        |