

CRITERION FIVE – Engagement and Service
Steering Committee Meeting Notes
11/18/09

Based on Steering Committee comments, the revised strengths and concerns are as follows:

Northwest College Prides Itself on

- **Effective partnerships with local, state, regional and international entities.**
Vote: Aye – unanimous.
 - The committee agreed to broaden this bullet by adding regional and international entities.
- **Strong relationships with public schools in the service area.**
Vote: Aye – unanimous.
 - The committee agreed to change the wording of this bullet to “public schools in the service area”.
- **Making its facilities available for the delivery of education, performances, conferences, recreation and community meetings and gatherings.**
Vote: Aye – unanimous.
 - The committee agreed remove the words “well maintained facilities” and to broaden the statement to include recreation.
- **Good communication tools that include award winning student publications, a widely available television station (NWC-TV), and a comprehensive website.**
Vote: Aye – unanimous.
 - There was some discussion of the radio station which could be added when it is up and running.
 - The committee agreed to change the wording from “fully developed website” to “a comprehensive website”.
- **Articulation agreements that facilitate student mobility to continue progress in degree work.**
Vote: Aye – unanimous.
 - There was no significant discussion on this topic.
- **Cultural, multi-cultural, co-curricular and extra-curricular activities that engage the college’s various constituencies.**
Vote: Aye – unanimous.
 - The committee agreed to change the wording of this bullet to include “co-curricular and extra-curricular”. Virginia and Rob will write a broader theoretical statement in the text of the document to further support this bullet.
- **Strong response to the outreach areas through physical centers and distance education.**
Vote: Aye – unanimous.
 - There was no significant discussion on this topic.
- **A workforce Development program that works closely with local employers to strengthen the employee base in their communities.**
Vote: Aye – unanimous.
 - There was no significant discussion on this topic.

Northwest College Challenges Itself to

- **Balance the need for services at the outreach centers with available resources.**
Vote – Aye – unanimous.
 - There was no significant discussion on this topic.
- **Continue development of service learning & civic engagement to enhance current student experiential learning opportunities.**
Vote: Aye – unanimous.
 - The committee agreed to highlight what our challenge is by rewording this bullet.
- **Better track community use of facilities.**
Vote: Aye – unanimous.
 - The word “community” was added to this bullet.
- **Use data more effectively to make decisions regarding constituency engagement & service.**
Vote: Aye – unanimous.
 - Through discussion the committee reworded this bullet making the statement more specific to this criterion.
- **Find resources that allow the college to continue providing non-credit workforce training in the absence of an identifiable revenue stream.**
Vote: Aye – unanimous.
 - The issue is really the absence of identifiable revenue stream. The committee agreed to rephrase the bullet to reflect the difficulty in finding the resources to fund the non-credit workforce training.