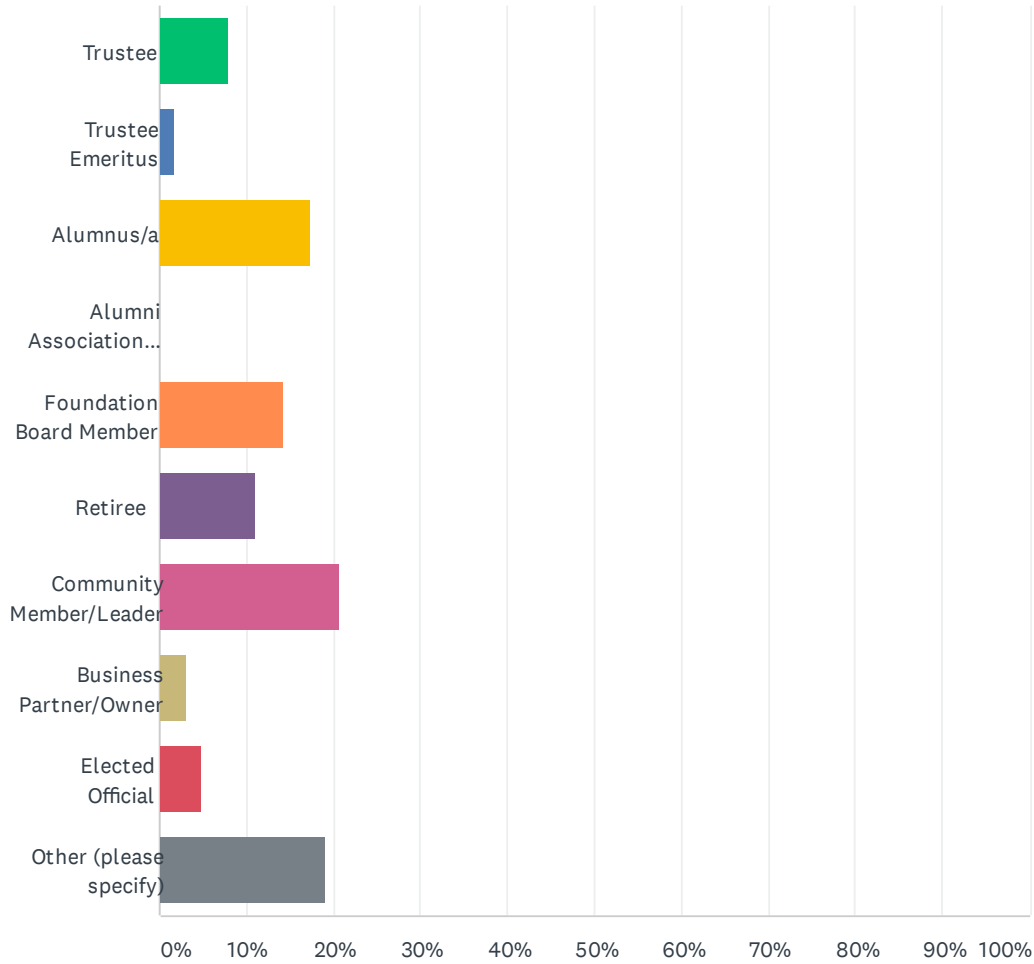


Q1 Please tell us how you most identify with Northwest College:

Answered: 63 Skipped: 0



ANSWER CHOICES	RESPONSES
Trustee	7.94% 5
Trustee Emeritus	1.59% 1
Alumnus/a	17.46% 11
Alumni Association Board Member	0.00% 0
Foundation Board Member	14.29% 9
Retiree	11.11% 7
Community Member/Leader	20.63% 13
Business Partner/Owner	3.17% 2
Elected Official	4.76% 3
Other (please specify)	19.05% 12
TOTAL	63

#	OTHER (PLEASE SPECIFY)	DATE
1	Alumnus and former instructor	8/20/2020 2:18 PM
2	Student	7/31/2020 3:46 PM
3	Daughter of a former student (Noel D. Wilkie)	7/30/2020 2:58 PM
4	Alumnus-1961; Alumn Assoc Board Member; & Foundation Board Member (appx 20 years)	7/27/2020 2:22 PM
5	student	7/24/2020 8:49 PM
6	former resident of Powell father was on the board years ago	7/24/2020 11:08 AM
7	Supporter for Wasden reading, scholarships, student support.	7/23/2020 11:46 AM
8	My dad was president of NWC for many years	7/23/2020 9:12 AM
9	Non of the above don't know how I got on email	7/23/2020 8:56 AM
10	donor, community volunteer, retiree	7/18/2020 12:57 PM
11	Friend	7/17/2020 7:16 AM
12	School District Superintendent	7/16/2020 2:22 PM

Q2 What core STRENGTHS does Northwest College have that should be leveraged and/or sustained in the future to position the College for growth and prosperity?

Answered: 62 Skipped: 1

#	RESPONSES	DATE
1	proximity to Yellowstone. Awesome programs- outdoor and certifications with shooting simulator	8/20/2020 3:51 PM
2	Because the natural beauty in our area attracts so many amazing people, NWC can attract top notch faculty in spite of the isolation of our region. Also, the Powell community truly values and supports the college.	8/20/2020 2:20 PM
3	Occupational training in high demand fields such as nursing, welding, building trades (including plumbing and electrical work), travel and tourism, social work, education, agriculture, journalism and photography.	8/20/2020 2:18 PM
4	Location, variety of programs, community support	8/20/2020 2:17 PM
5	Northwest is 400 miles from the only 4 year college in Wyoming, so should be a strong academic transfer institution (as it has been historically but is abandoning that role currently). NWC used to have a reputation as the premier transfer institution in the state of Wyoming. Even UW said students did better in the last 2 years at UW if they started at NWC. This reputation has been lost, unfortunately, to the point I would not send a child or grandchild of mine to NWC.	8/20/2020 2:15 PM
6	Staff are SO helpful to students, they care about us and want us to succeed, at times more than WE do	7/31/2020 3:46 PM
7	Hard to identify any one strength ... I think y'all have everything going on just right!	7/30/2020 2:58 PM
8	Strengths: outstanding faculty and support staff, facilities, location, used to have a strong academic transfer offering. This transfer access is vital because we are 350 miles from the state university. Yes, on-line courses are abundant, but there is no substitute for in-class learning where students challenge each other and engage in face to face conversation with teachers. The Mickelson Field station could be used for outdoor/wilderness classes, for geological and botanical studies and could be rented as a retreat center--maybe even weddings! Athletic teams, forensics team, livestock judging teams are strengths. The international students and the programs supporting them are strengths. Northwest has had an excellent reputation for academic and technical preparation for students.	7/28/2020 2:37 PM
9	Graduation rates/ Transfer rates/ Successes at 4 year institutions/ GPA when transferring... student's academic success. The student success initiative and the incredible faculty have given us great results that we can hopefully capitalize on.	7/28/2020 1:17 PM
10	Academic excellence Breadth of programs History of stability up until the last several years Residential campus and strong student life Collegiate environment Exceptional experiences for students Cultural and other programs for area communities International students Mountain field station Support from area communities	7/28/2020 9:40 AM
11	Passionate educators. Career education Class size Community support Athletic participation opportunities Cost of attendance	7/28/2020 5:10 AM
12	Strong academic status, beautiful natural surroundings, strong leadership administration, timely core classes, forward thinking leadership	7/27/2020 3:44 PM
13	Local, at home post-high school education; reasonable cost. Leadership, faculty & staff adaptable to changing environment. Student oriented	7/27/2020 2:22 PM
14	Affordable and anyone can take classes	7/27/2020 11:23 AM
15	great instructors best value in the area two year programs that will get you a job	7/27/2020 7:35 AM
16	International and Native Ways studies provide community activities as well as help students understand our communities in Wyoming. The trades classes and AA and AS degree programs outstanding for students to develop careers or complete two of their four years of higher education. Agriculture, Arts, Athletics, and Music programs teach students skills as well as aid in furthering their education. The Nursing and Education programs are outstanding. Campus activities give students ways to socialize.	7/26/2020 7:24 PM
17	A strong sense of community, as well as one of the economic drivers in the community.	7/26/2020 4:54 PM
18	NWC is well known in the basin, just not sure it is well known in WY or even the West. The nursing school and photography school have a great reputation! Known for being an affordable	7/26/2020 3:03 PM

2 year school to then go on to finish degree. Has online courses - this might be something to expand and be great offering! It is a smaller school so not so overwhelming for those that have not traveled or been independent.

19	Location with some many outdoor opportunities. Yellowstone. Small town community here that could be strengthen. Working relationship with Cody that could be leveraged and used to help with potential growth. Lots of potential outdoor industries from rafting, sporting goods, Sleeping Giant, Pahaska Teepee, Big Horn Canyon National Rec, Forest Service, BLM, Yellowstone.	7/26/2020 1:46 PM
20	Cost	7/25/2020 2:37 PM
21	Physical Location (Yellowstone College), housing potential (expand student population, find lower price point)	7/25/2020 2:18 PM
22	Community support as evidenced by county-wide district expansion; bond issue passage for past capital construction; attendance at cultural events and fine arts performances; and athletics; and positive response to financial asks for scholarships. Also traditional strong teaching, beautiful campus, and residential capacity.	7/25/2020 12:35 PM
23	music program, speech and debate, nursing. caring professors	7/25/2020 9:18 AM
24	Transferability - the only thing associate's degrees are good for is what it puts towards higher level degrees. Affordability - it's still expensive but less so than four year schools.	7/24/2020 10:34 PM
25	the health care classes and degrees offered	7/24/2020 8:49 PM
26	Small Classroom size and access to professors. NWC is a friendly campus where both students and faculty acknowledge each other and say hi. Northwest College has an excellent welding program for the trades. Students that come out of that program are very successful in their field.	7/24/2020 3:27 PM
27	local, small, tailored to the community, reasonable cost	7/24/2020 11:08 AM
28	Great location, great town, fairly broad spectrum of curriculum.	7/24/2020 7:13 AM
29	Your strength is Career Technical training and preparation for students whether traditional or nontraditional. We need to enhance those opportunities and at the same time keep all doors open to the students but the focus needs to be skill trades.	7/24/2020 6:33 AM
30	Strengthen our transfer programs and add to our vocational offerings.	7/23/2020 6:28 PM
31	Welcoming, personal attention to students that builds long term relationships. Everyone should have a name.	7/23/2020 6:27 PM
32	Community support, dedicated faculty, engaged alumni, strong student support from everyone involved	7/23/2020 12:43 PM
33	Athletics/booster club, nursing program, tenured professors	7/23/2020 11:56 AM
34	Preparation for matriculation to U Wyoming and other diploma institutions. Nursing education. Primary science education and research. Wasden reading series are supporting the liberal arts curriculum. Music program	7/23/2020 11:46 AM
35	Strengthen your vocational programs. Living across the state at various times, I know that many people see this as the main mission in Wyoming for these institutions.	7/23/2020 11:04 AM
36	Serving the COMMUNITY and yet welcoming to young people, from near and far, by having small classes and, therefore, not overwhelming.	7/23/2020 9:12 AM
37	No idea not affiliated with this college	7/23/2020 8:56 AM
38	-the quality of instruction. -the diversity of student population. -the feeling of safety and community on campus. -the affordability of tuition. -the investment in technology (up-to-date software, hardware, tools, gear, and IT support).	7/23/2020 8:39 AM
39	Location, quality of programs	7/23/2020 7:55 AM
40	Welcoming feel Strong academic reputation for graduates & transfers Proximity to Yellowstone and the YNP eco-region (as an attractive amenity personally, and as a link to academic learning opportunities) Readily accessible to both WY and MT students Emerging/strengthening bonds to the Powell community (citizens & businesses alike) Facilities	7/22/2020 5:28 PM

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for a fully residential campus, typically only seen in 4-year institutions The Yellowstone Building, because it is an excellent facility AND its allowing NWC to become a 'hub' for community events (workshops, community gatherings, etc.)

41	Residential campus which could offer students an authentic collegiate experience.	7/22/2020 4:02 PM
42	location and the ability to achieve a solid base for future education	7/21/2020 3:31 PM
43	dedicated faculty and staff, good facilities and good reputation	7/20/2020 10:32 AM
44	Excellent entry classes for future transfer Strong student interest	7/20/2020 7:50 AM
45	Location, size, positive environment, class offerings, credit transfer ability	7/20/2020 6:07 AM
46	Outstanding transfer programs A vibrant residential life program The presence of international students	7/18/2020 7:00 PM
47	instructors, staff, facilities , campus appearance	7/18/2020 12:57 PM
48	Value education that prepares students for a career where they can actually earn a living. Strong leader in education in Wyoming.	7/18/2020 7:23 AM
49	Associate degrees and trade certifications	7/17/2020 2:15 PM
50	Quality of professors and teaching expertise, size of classes, support of community, friends and alumni.	7/17/2020 7:16 AM
51	Vocational/jobs training (nursing, welding) Good residence halls (to attract students not from the Powell area) Located in a safe, small town (for parents worried about sending their kids off to college)	7/17/2020 6:37 AM
52	The quality of instructors, especially instructors with advanced degrees; and ongoing emphasis on humanities and sciences.	7/16/2020 7:09 PM
53	Location to unique experiences, community support	7/16/2020 7:03 PM
54	local expertise for mentor and intern differentiated, flexible, and experiential teaching and learning	7/16/2020 4:43 PM
55	Small-town environment, affordable, great upgraded facilities, solid reputation, outreach education	7/16/2020 3:55 PM
56	add more vocational programs	7/16/2020 3:14 PM
57	Low cost - high quality education Easier transition from high school to college than larger institutions Faculty and staff that truly care about students of all capabilities	7/16/2020 2:40 PM
58	1) A strong faculty that is focused on teaching 2) Proximity to Yellowstone 3) Community support 4) Strong music, nursing, equine, law enforcement, and rodeo programs 5) Low cost of tuition and living	7/16/2020 2:27 PM
59	Focusing on Agriculture and trade industry certifications	7/16/2020 2:22 PM
60	1) Technical training 2) Preparatory training for nursing (BS) and business 3	7/16/2020 2:21 PM
61	It is the premier junior college for northwest Wyoming and southern Montana. We need to get more of our brights students to go to NWC their first two years, rather than to a four year state owned university. It is close to home in a time of COVID and make more sense than the "big" schools as costs and class size are much better for the students at NWC.	7/16/2020 2:19 PM
62	None	7/16/2020 1:57 PM

Q3 Of the STRENGTHS you identified, what is the (1) one strength that, if amplified, could differentiate Northwest College in the minds of future students?

Answered: 62 Skipped: 1

#	RESPONSES	DATE
1	Outdoor rec program	8/20/2020 3:51 PM
2	Top notch faculty and the top notch programs they can create.	8/20/2020 2:20 PM
3	A practical education	8/20/2020 2:18 PM
4	Variety of programs	8/20/2020 2:17 PM
5	Resurrecting NWC as the premier transfer institution in the state of Wyoming at one time differentiated NWC from the other 2 year colleges in Wyoming and would again if that reputation could be again earned.	8/20/2020 2:15 PM
6	The way they cheer us on to succeed	7/31/2020 3:46 PM
7	Again ... no comment ...	7/30/2020 2:58 PM
8	The one strength would be as was stated in question #2 the outstanding teachers engaging with students to challenge and stretch minds--top teach life-long learning. Teaching how to question, how to critically evaluate messages, how to problem solve and how to work collaboratively with others. The ads from NWC where students express their experiences at Northwest are excellent--do more of those!	7/28/2020 2:37 PM
9	Future success.	7/28/2020 1:17 PM
10	Residential campus and strong student life	7/28/2020 9:40 AM
11	Career education, learning skills that they can put to work immediately, like nursing, welding, HVAC, etc.	7/28/2020 5:10 AM
12	Timely choice of study paths, taught by staff that shows you how to succeed and pushes you to succeed.	7/27/2020 3:44 PM
13	Local, at home post-high school education at reasonable cost.	7/27/2020 2:22 PM
14	Affordable	7/27/2020 11:23 AM
15	best value	7/27/2020 7:35 AM
16	The trades classes and AA and AS degree programs	7/26/2020 7:24 PM
17	A strong sense of community. We are all expected to support local business. We need to extend that expectation to the local education system. Look at what the community stands to lose without support. NWC should be promoted by the community to be the first choice for all within commuting distance. When one suffers, we all suffer.	7/26/2020 4:54 PM
18	Closer to home for those in the basin. Online classes need to be exceptional and engaging.	7/26/2020 3:03 PM
19	The quality of instruction and class sizes. The programs that are available. Instructors are what makes a program and they have worked even harder than these tiring times that they are the strength.	7/26/2020 1:46 PM
20	Cost	7/25/2020 2:37 PM
21	Physical Location, diversity (think about recruiting from under served populations and exotic populations)	7/25/2020 2:18 PM
22	It begins with community support.	7/25/2020 12:35 PM
23	The positive attitudes and friendly, student centered atmosphere of the campus is one of NWCs strengths dating back to the 1970s when I attended.	7/25/2020 9:18 AM
24	Affordability	7/24/2020 10:34 PM
25	Supporting the non traditional student ready for a second or later in life career	7/24/2020 8:49 PM
26	Easy access to professors that care for their student's success.	7/24/2020 3:27 PM
27	small --- giving students more personal attention	7/24/2020 11:08 AM
28	Move towards more medical offerings, seems to be the future in health care.	7/24/2020 7:13 AM

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29	Preparing students for employable skills needed now in the area as well as in the region.	7/24/2020 6:33 AM
30	More job training	7/23/2020 6:28 PM
31	Personal attention.	7/23/2020 6:27 PM
32	Strong student support (student to faculty ratio, financial aid, etc.)	7/23/2020 12:43 PM
33	Promote athletic programs	7/23/2020 11:56 AM
34	Nursing Education program. This impacts regional health resources in this critical time of COVID-19. Prepares trainees for life-long learning process while serving others.	7/23/2020 11:46 AM
35	You'll become known for something that other institutions in the state don't offer. There's a reason to come here etc.	7/23/2020 11:04 AM
36	Being a community college	7/23/2020 9:12 AM
37	No idea	7/23/2020 8:56 AM
38	a combination of all of the above, underscored by affordability.	7/23/2020 8:39 AM
39	Quality of Programs	7/23/2020 7:55 AM
40	Proximity to Yellowstone and the YNP eco-region	7/22/2020 5:28 PM
41	Rich student life with great new student center.	7/22/2020 4:02 PM
42	before Covid I would have said student /teacher ratio	7/21/2020 3:31 PM
43	amazing faculty	7/20/2020 10:32 AM
44	Continue to take an interest in the student	7/20/2020 7:50 AM
45	The ability to attend a small college to begin the college level education experience is key to many students to adapt to living away from home, along with the ability to transfer credits to larger institutions to further the education if needed.	7/20/2020 6:07 AM
46	The residential life program	7/18/2020 7:00 PM
47	faculty	7/18/2020 12:57 PM
48	Value in quality education.	7/18/2020 7:23 AM
49	Small classes,community centered and opportunities	7/17/2020 2:15 PM
50	Quality of teaching.	7/17/2020 7:16 AM
51	Vocational/jobs training. Not everyone needs to get a 4-year degree from a university. In fact, not everyone is equipped to do so. Some just need focused job skills to enter the job market without incurring a huge debt load. Focused job training is much better and much more valuable than getting a worthless degree from a university.	7/17/2020 6:37 AM
52	The quality of professors.	7/16/2020 7:09 PM
53	Location	7/16/2020 7:03 PM
54	active participation, pertaining integrated technology and meaning to career orientation	7/16/2020 4:43 PM
55	Small town environment	7/16/2020 3:55 PM
56	learning a trade at the college to become gainfully employed.	7/16/2020 3:14 PM
57	Faculty and staff that truly care about students of all capabilities	7/16/2020 2:40 PM
58	Without a doubt, the low cost, coupled with the high quality are the biggest selling points for NWC.	7/16/2020 2:27 PM
59	Agriculture Programs, Concurrent Enrollment	7/16/2020 2:22 PM
60	The school needs to continue to focus on high quality technical training particularly in trades. While this is counter to the traditional liberal arts experience, it will be the only way that a sustainable workforce in northern Wyoming can be maintained.	7/16/2020 2:21 PM

61	The safety of the student's health on our campus due to our smaller size and location from a major population center.	7/16/2020 2:19 PM
62	None	7/16/2020 1:57 PM

Q4 What regional, national, or international OPPORTUNITIES can position Northwest College for transformation and growth?

Answered: 61 Skipped: 2

#	RESPONSES	DATE
1	Proximity to Yellowstone, partnership with UW	8/20/2020 3:51 PM
2	At one time, the photography department was nationally known. The art department was and still is a gem, as is the music department. The ag college is incredibly strong and so is nursing. Investing in these departments and marketing them is the college's best hope for enrollment increases.	8/20/2020 2:20 PM
3	Strong attendance by international students and educational opportunities abroad (like the Bundestag program that sent students here and American students to Germany). Also relevant field studies abroad.	8/20/2020 2:18 PM
4	Location	8/20/2020 2:17 PM
5	It is hard to consider COVID-19 an opportunity, but many students feel a college education is unaffordable at this time. NWC could once more fill the role of an affordable alternative to UW - that also offers great transfer courses.	8/20/2020 2:15 PM
6	Lowering tuition	7/31/2020 3:46 PM
7	Not certain on this one ...	7/30/2020 2:58 PM
8	Develop programs regarding wind and solar energy; environmental studies, perhaps emerging trends in agriculture--how to feed an expanding global population as well as expand the health care programs. Med tech--used to have that program. Utilizing Yellowstone Park as a study location might be appealing to students globally?? (We had a study program in Yellowstone around 1989-90.) Courses/programs on living in a multi-cultural society--not just for international students--for all students. The travel opportunities are excellent. Perhaps the Foundation could provide help for students who can't afford to pay for the travel.	7/28/2020 2:37 PM
9	Regional... a full college experience while being affordable, close to home and setting students up for future success. National... location (rural, and near the national park and surrounding mountains. International.... we already do a great job there.	7/28/2020 1:17 PM
10	Programs in cyber security, computer science, etc. Student leadership academy International student population growth	7/28/2020 9:40 AM
11	More focus on regional recruitment	7/28/2020 5:10 AM
12	NWC may want to look being the go to place for wildlife or recreational associate degrees because we have everything in our back yard. Who can match our location for wildlife study and access to natural resources	7/27/2020 3:44 PM
13	Agriculture, business, & education programs -- supporting local and regional enterprise & scholarship.	7/27/2020 2:22 PM
14	Low cost and quality Outdoor environment and activities such as Yellowstone	7/27/2020 11:23 AM
15	covid-19 & lack of travel	7/27/2020 7:35 AM
16	Kanye West for a music program on campus New sports associations with just neighboring states, places easy to travel to, from Powell. Online programs for students nationally, not just regional. Keep recruiting international students for campus. Keep nursing, education and trades for on campus.	7/26/2020 7:24 PM
17	Take more advantage of our location, our mild climate, local opportunities. Show the community strongly supports the college and their presence is appreciated.	7/26/2020 4:54 PM
18	The West continues to be a draw nationally and internationally. That is something that could be played up more. Every college is trying to figure out its niche right now. Beat them to it!	7/26/2020 3:03 PM
19	Focus on Health, Environment, Technology are a huge focus of the younger generations more and more. More focus on how to stay healthy by eating right and exercising. Getting outside and taking part in more outdoor related activities. Care for what is happening to our planet. Keeping up with technology advancements that are taking place from fit bit watches to smart homes. Programs like nursing, ag, outdoors and several others that can focus and per tailored globally even combined within each other brooding their possibilities to combine those interest. These are all interest that take place globally.	7/26/2020 1:46 PM

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20	Focus locally, forget national. Just try and stay open.	7/25/2020 2:37 PM
21	Take greater advantage of key trade/paraprofessional training programs, continue to make virtual instruction more sophisticated, user friendly, universal.	7/25/2020 2:18 PM
22	I'm thinking if Yellowstone as a premier travel destination, not a new name for the college.	7/25/2020 12:35 PM
23	Not sure.	7/25/2020 9:18 AM
24	CDL, dental assistant, radiology tech - need more degrees that put people right to work.	7/24/2020 10:34 PM
25	The growing nursing shortage	7/24/2020 8:49 PM
26	Being so close to Yellowstone and other National forests in the area to bring more outdoor minded students.	7/24/2020 3:27 PM
27	extend agricultural studies into environmental science (perhaps that exists I don't know)	7/24/2020 11:08 AM
28	Achieving national recognition in the programs that already exist. Sports, Rodeo, Welding, Nursing, Speech.	7/24/2020 7:13 AM
29	We need to focus first on the regional population and then to the surrounding states before going national. I have to be honest here and say for the number of students, the monetary impact to our area and the nation, and future employability in our country, a focus on international students should be way down the list. I do not see a value to it other than the awareness of cultures world wide for those who attend NWC.	7/24/2020 6:33 AM
30	We offer an excellent transfer program at a bargain rate. We need to expand our outreach. Students who know come from Montana and New York and other far away places, but they need to know about us.	7/23/2020 6:28 PM
31	You can go anywhere from Powell because you have the tools to succeed.	7/23/2020 6:27 PM
32	Yellowstone in the back yard, international travel opportunities, a nationally ranked speech and debate team	7/23/2020 12:43 PM
33	Capitalize and market towards athletic students that can no longer attend schools like Sheridan and Gillette	7/23/2020 11:56 AM
34	Outreach to Montana high school students. Toughest challenge: continue to strive to recruit, and retain, Native-American students.	7/23/2020 11:46 AM
35	Again, offering vocational programs that you don't see every where and stop the rest of the state at other institutions from duplicating these programs. This shouldn't happen.	7/23/2020 11:04 AM
36	I do not know	7/23/2020 9:12 AM
37	No idea	7/23/2020 8:56 AM
38	open classes to off-campus students with more night classes, weekend workshops, and online courses using the Cody Center and other locations throughout northwest Wyoming.	7/23/2020 8:39 AM
39	Challenged economic times typically equate to increased in enrollment in higher education - for both academic/transfer and certificate / job training programs. I hope that is unfolding for NWC!	7/22/2020 5:28 PM
40	More career and technical offerings.	7/22/2020 4:02 PM
41	Adult Non-credit certifications courses- training for Water and Waste Water Operators- coordinate with Wyoming Rural Water- training for Clerks and Treasurers	7/22/2020 10:17 AM
42	Solid programs like music, equine, welding and general studies	7/21/2020 3:31 PM
43	regional and international students can be recruited	7/20/2020 10:32 AM
44	Regionally we need more trade type offerings. If these are offered, it is not widely known.	7/20/2020 6:07 AM
45	The addition of more technical & trades (2 year programs)	7/18/2020 7:00 PM
46	recruitment , expansion of vocational education, expansion of bachelor degree opportunites, international student program	7/18/2020 12:57 PM
47	We do have a great international presence that allows NWC to draw international students.	7/18/2020 7:23 AM

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48	Need more internships through local a regional businesses so students can transition to working full time when graduated.	7/17/2020 2:15 PM
49	More vocational education and certification.	7/17/2020 7:16 AM
50	Focused vocational/job training that is not currently available in the immediate area (e.g., drafting/CAD, plumbing/electrical/HVAC certifications, CDL training)	7/17/2020 6:37 AM
51	It seems that Northwest College should spend more effort in attracting students from the Big Horn Basin and Region; and less focus on international students.	7/16/2020 7:09 PM
52	Poor question....not sure what you are asking	7/16/2020 7:03 PM
53	Northwest College By Western Hands Internship Program includes industry-driven model for accredited education for degree-seeking students	7/16/2020 4:43 PM
54	Additional technical training Create a more reliable connection with UW to provide 4-year opportunities in education. I know many people attending an online school to get education degrees out of state.	7/16/2020 3:55 PM
55	Your Photography program has been a leader in the nation for years, What is happening there?	7/16/2020 3:14 PM
56	Healthcare is a sector I suggest targeting	7/16/2020 2:40 PM
57	NWC needs to spend some serious money on a national campaign to advertise its low cost and quality of education. There needs to be experienced people driving this campaign, not just what we have locally. I can't believe, given tuition costs across the country, that NWC isn't turning students away.	7/16/2020 2:27 PM
58	Regionally working with School districts.	7/16/2020 2:22 PM
59	Pursue US federal funding in apprenticeships.	7/16/2020 2:21 PM
60	Our geographic location and student body size.	7/16/2020 2:19 PM
61	None	7/16/2020 1:57 PM

Q5 What new opportunities, that do not exist today at the College, could make Northwest UNIQUE & SPECIAL compared to other colleges? (For example, partnerships, programs, new skills/expertise, facilities, geographic location, specific student populations, processes/methods, etc.).

Answered: 60 Skipped: 3

#	RESPONSES	DATE
1	create a culture. work with the community to embrace the college kids. offer more events for college kids only. First Tracks program, movies in the grass, better food!!!	8/20/2020 3:51 PM
2	Partnering with UW or with the Iowa Geology camp or the Berkeley research group working out of the historical center might add to our uniqueness. It is probably worth considering reinstating a newspaper and a journalism department, since ending that program gutted the photography program and also hurt the college in other ways. I had no idea how much the college newspaper kept me connected to the college.	8/20/2020 2:20 PM
3	More business partnersip programs, internships,	8/20/2020 2:18 PM
4	The college needs to explore adding technical training/certificates for things like: cosmetology (the nearest schools are billings and Casper), mechanic, add a butcher program and allow students to do work studies- there is a meat processing shortage, this would be a win for students and the community. Law enforcement certification following the two year degree for law enforcement candidates- that way they're certified and ready to go. Forest service programs ,	8/20/2020 2:17 PM
5	It is hard to envision new opportunities when the different sectors of the college cannot get together and collaborate and innovate. Allowing all parties to congregate and and exchange ideas would allow this innovation.	8/20/2020 2:15 PM
6	Offering more courses in the vet assistant program that tailor to dogs/cats	7/31/2020 3:46 PM
7	Again ... can't really comment on this ...	7/30/2020 2:58 PM
8	See#4.	7/28/2020 2:37 PM
9	Specific programs and partnerships that fit our community needs and our geographic territory.	7/28/2020 1:17 PM
10	Student leadership academy Niche programs Stronger student recruitment Improved residential facilities	7/28/2020 9:40 AM
11	New skills and improved facilities.	7/28/2020 5:10 AM
12	Partnership with museums, federal and state recreational facilities that need home grown expertise, potentially work study programs that allow NWC to provide increasing number of students who can move into wildlife biology careers. I can not say how to allow credits for work/study moving to BS degrees. Riverton is probably the only location that offers the equivalent outdoor areas.	7/27/2020 3:44 PM
13	The leadership of College can make these decisions on the opportunities into the future.	7/27/2020 2:22 PM
14	Focus on geographic location	7/27/2020 11:23 AM
15	offer many more trades & life skills programs that would help people get jobs	7/27/2020 7:35 AM
16	Wyoming needs to attract businesses that can train employees at NWC. The business could dictate what classes and programs the business needs. This may change what is offered and not encompass the programs I have listed above. Teaching research technicians, especially those that would work with the microbes in Yellowstone, could become a program. More forest service program training, classes for the hospitality industry, and classes for setting up businesses both online and onsite might be offered. Maybe offering workshops and limited-time training for education businesses and others that seem to need constant updating could be offered with both campus and online classes. Dormitories could be used for temporary housing. A side trip to Yellowstone and other area attractions could be an incentive for people to attend.	7/26/2020 7:24 PM
17	The whole Yellowstone as well as Rocky Mountain experience.	7/26/2020 4:54 PM
18	NWC is excellent at forming partnerships and offering innovative programs and studies! Partner with National Geographic on your Photography School. Partner with Johns Hopkins or Mayo on Nursing Program. Find Subject Matter Experts to partner with that being credibility and focus on NWC strengths. We have bright, innovative and inquiring youth in WY,. Highlight the Code of the West for the strengths and substance NWC's student bring to academia and the workplace!	7/26/2020 3:03 PM
19	Indoor Climbing which would allow opportunity for students during winter months to get moving.	7/26/2020 1:46 PM

Opportunity for indoor climbing competitions promoting to bring youth to the college not only for the competition which would open the door for potential future students. Community involvement. Bringing the community together more to work and be proud of their college. Funds brought in from competitions to go towards the college. Campus Life more need to get students involved within the community as well as student activities. Outdoors is a huge missed opportunity for this area. Powell has some great outdoor opportunities as does Cody. Working with more of Cody. Cody has a great sitting and is the main pass through with Yellowstone. So much traffic and the outdoor scene there would be a great one to tap into. Student Activities offering more outdoor activities as well as clubs for those not involved in outdoors. Host events like paint the town red more activities within the community for fun, say a fun run or something along those lines. It's not just a college here that everyone forgets about and goes on with their lives. The community does not hear from the college, only the articles in the paper that highlight the negative outlook of lost of programs or budget cuts.

20	Streamline, more basics without exotic majors.	7/25/2020 2:37 PM
21	Green Technology, Physical Therapy, Security related tech., public service provider (focus on areas of public need that tap previously established funding- public housing, basic health care, child care, transportation)	7/25/2020 2:18 PM
22	Economic diversification for the state is a must. Travel (not in a pandemic year) is Wyoming's second or third largest industry. It will grow. On the boundaries of Yellowstone, NWC could have a first rate program preparing students for the hospitality industry.	7/25/2020 12:35 PM
23	CDL, dental assistant, radiology tech - need more degrees that put people right to work.	7/24/2020 10:34 PM
24	A BSN in nursing program	7/24/2020 8:49 PM
25	Working with Yellowstone National Park and Xanterra would be an excellent opportunity for new programs. Also partnering with some of the larger ranches in the area for the Ag students to learn more about range management and ag business in the real world.	7/24/2020 3:27 PM
26	Expansion into more medical offerings for students' futures.	7/24/2020 7:13 AM
27	We need to meet the regional needs for employment. Partnering with businesses will provide a strong support system and possible employment opportunities for those who attend NWC.	7/24/2020 6:33 AM
28	Are we taking advantage of the coming job descriptions? They won't necessarily be just in the academic area. More jobs will need some form of certificate not a degree.	7/23/2020 6:28 PM
29	Apprenticeship while taking college classes. Practicum on as many areas as possible. Serious job shadowing with mentors. Real world issues tied to philosophical and foundational class work. Solicit short job experiences in the community.	7/23/2020 6:27 PM
30	The location could be exploited to a much greater extent	7/23/2020 12:43 PM
31	Adapt to the new normal. Instead of cutting programs reach out to community, directors, partners and alumni to raise the bar and share investment in higher cost of keeping activities in the wake of a new normal	7/23/2020 11:56 AM
32	See above. Expand the aviation curriculum.	7/23/2020 11:46 AM
33	Alternative energy programs, communication programs (boot camp style web coding programs), Social Media Marketing program, Entrepreneurship program, and refurbish the one's you have.... and last but not least make it easy for the students to access the outdoor opportunities that exist here.	7/23/2020 11:04 AM
34	I am not familiar enough with the existing opportunities to answer this question	7/23/2020 9:12 AM
35	Areas in other towns for distance learning	7/23/2020 8:56 AM
36	internships, visiting speakers, active advisory groups for degree programs. In other words, helping to build connections for students that can leverage them into their professions.	7/23/2020 8:39 AM
37	Outreach centers in smaller communities or in Cody	7/23/2020 7:55 AM
38	It seems the program does a great job of leveraging local needs and opportunities into an academic specialization (e.g., growing hops for local brewing). Other approaches that utilize hyper-local resources and issues seem VERY exciting - e.g., Japanese studies b/c of proximity to Heart Mountain; hydrology and water studies b/c of proximity to world-renown	7/22/2020 5:28 PM

dams and irrigation; natural resource & game management b/c of proximity to the northern rockies ecosystems, oil/gas/maintenance training programs b/c of proximity to the industry, etc.)

39	A new student center.	7/22/2020 4:02 PM
40	cost vs others in our region	7/21/2020 3:31 PM
41	more student internship to job/business-company sponsored situations	7/20/2020 10:32 AM
42	Market as a Regional College , not just Wyoming	7/20/2020 7:50 AM
43	The campus facilities need to be updated, first impressions are a must. Trade skills with the ability to get certifications are very important and not taught in Wyoming very well.	7/20/2020 6:07 AM
44	Administration needs to meet with community business leaders to find out what workers are needed locally & regionally.	7/18/2020 7:00 PM
45	development of expanded vocational education opportunities; concentrate on two or three programs that will stand above the others and can be promoted regionally	7/18/2020 12:57 PM
46	Expand our health care education in new areas.	7/18/2020 7:23 AM
47	On the job and nternships	7/17/2020 2:15 PM
48	Strengthening and expanding arts departments.	7/17/2020 7:16 AM
49	Focused vocational/job training that is not currently available in the immediate area (e.g., drafting/CAD, plumbing/electrical/HVAC certifications, CDL training)	7/17/2020 6:37 AM
50	Location in a favored part of Wyoming and the Rocky Mountain region. As always, it is important that the college be very familiar with the habits, preferences and desires of each new generation of students. It will be very important for the Northwest College to project its advantages over the growing area of on-line colleges and universities.	7/16/2020 7:09 PM
51	Use your community as a sounding board. Our community has wonderful leadership and ideas. Just listen!	7/16/2020 7:03 PM
52	> geographic location for artisans, reflecting western functional art curriculum and instruction > visible geology, habitat, and wildlife viewing for real world experience > natural environment inquiry-based instruction with project-based learning, using Kolb Model for holistic approaches and experiences, including cognition, environmental factors, and emotions > purposeful integrated technology for dyslexic and gifted student populations	7/16/2020 4:43 PM
53	Powell is a great small town	7/16/2020 3:55 PM
54	identify needs of Park County and Big Horn Basin needs, such as tourism, food service, preparation etc.	7/16/2020 3:14 PM
55	I'd like NWC to aggressively pursue partnerships with the private sector.	7/16/2020 2:40 PM
56	Partnerships with Yellowstone Park, the Shoshone Forest, and Indian tribes, the BB Center of the west, Tippets Rise and other major entities throughout the region would give NWC more visibility.	7/16/2020 2:27 PM
57	Partnering with secondary ag, tech, business teachers to get students started at Northwest	7/16/2020 2:22 PM
58	Ability to serve a wide ranging rural population who craves both technical and intellectual skill sets.	7/16/2020 2:21 PM
59	More "trade" programs such as gunsmithing, computer repairs, automotive technology, mountaineering, oilfield safety , wind farm maintenance & technology!	7/16/2020 2:19 PM
60	None	7/16/2020 1:57 PM

Q6 What WEAKNESSES will hamper Northwest College's ability to meet the changing demands of higher education and thus inhibit the College's ability to thrive and grow?

Answered: 58 Skipped: 5

#	RESPONSES	DATE
1	recruitment. I've attended a recruitment event with my niece and NWC recruitment staff is on their phone not engaging. Get more students, have more money, build a new student center. You professors are great, the classes are diverse.	8/20/2020 3:51 PM
2	The college places too much emphasis on administration and on holding tightly to the notion that the "institution" drives enrollment. We've tried that path and it isn't working. It is time to reinvest in the things that make our communities excited about NWC, and that is the stellar faculty and the programs they imagine and create.	8/20/2020 2:20 PM
3	I think offering some four year degrees would also be huge for NWC.	8/20/2020 2:17 PM
4	The lack of a school newspaper is hampering the school in terms of internal communication. The paper was also distributed to the community which helped keep NWC visible in the minds of the local residents. Communication in general is now a great weakness. Faculty no longer help recruit students, only the Admissions Office does that. What is the point of this level of control over communication? It is stifling the college.	8/20/2020 2:15 PM
5	At this time I cannot think of any	7/31/2020 3:46 PM
6	None ... there are no weaknesses I can see ...	7/30/2020 2:58 PM
7	Lack of funding from state of WY and local resources are a major limitation to the viability and growth of the college. Finding grants and other revenue sources is an area of needed improvement for the college. Another area for improvement is the need to determine the vision of the college. It seems that the state as well as local leaders don't know what to do with community colleges--they are the ugly step-children of higher education. Right now, relegating their role to "job training" sounds like a "good" idea. Economic support for community colleges ranks a distant second to the University of WY. We need to have a clear vision for Northwest--one that includes a strong academic transfer offering as well as outstanding technical programs. Leaders must be willing to advocate for community colleges with legislators and with community members. Another area for improvement and this is huge: much better and consistent communication between the college and the community. Many people have commented that they don't know what's happening with the college since they stopped the college newspaper. It is OK to paint the town red two days in August, but what about the rest of the year? People hear rumors or read bits and pieces in the Powell Tribune, but do not know what is really going on with teachers, students, and staff. This college has amazing teachers who are or have been involved with research projects and other interesting cutting edge experiences and our community knows little to nothing about them. Op-en, honest and consistent communication with the community is a major area for improvement if the college is going to survive. This community has supported this college for 75 years, but that support will (and maybe already is) diminish if there is not a significant and sincere connection between community and college. There needs to be a real and sincere effort to listen to and work with all constituencies at the college. Each person is important and has an important part to play in the delivery of an outstanding educational experience for students. Each needs to feel valued as expressed by leaders and co-workers.	7/28/2020 2:37 PM
8	Marketing budgets. Aged facilities.	7/28/2020 1:17 PM
9	Senior administrators' lack of commitment to student recruitment Severely declining enrollment that impacts state funding and programs/services Little attention to new programs that respond to state/area economic needs Aging/inadequate facilities and no financial resources to update/replace them Faculty have less ability to recruit students because of their reduced numbers	7/28/2020 9:40 AM
10	State funding and improved facilities.	7/28/2020 5:10 AM
11	The physical campus needs to be upgraded. Unfortunately students look at appearance of their dorms, student center etc. vs what they get from teachers and surroundings.	7/27/2020 3:44 PM
12	FINANCING; FINANCING. As a public, tax supported college, the taxpayers of Wyoming have hard decisions to make on the financing of public services & responsibilities. There cannot continue to be a "cut, cut, cut". I normally cannot support added taxes for "the payers"; however, the natural resource industry, which has supported Wyoming government "forever" is not producing -- world economic issues dictate. A "bullet needs to be bitten". A non-resident writing. Maybe, the region (Big Horn Basin) needs to be tapped for added resource -- taxing authority in Basin.	7/27/2020 2:22 PM

13	No big money from State	7/27/2020 11:23 AM
14	lack of higher funding	7/27/2020 7:35 AM
15	Higher education needs revamped. NWC needs teachers and staff that let some of how we teach students now go. Use of the campus needs rethought as not all buildings may be needed anymore. Offering classes online could mean revamping the mechanical and wiring end of website teaching.	7/26/2020 7:24 PM
16	I believe that NWC should have asked for the sales tax to fund their building project. Deep down, the county and city will not need the sales tax increase if the college suffers and is lost, the hospital, K-12 system, city, and county will not have the population left to provide services to. We all need to strive in order to keep a balance to our whole economic system.	7/26/2020 4:54 PM
17	Not sure if NWC weaknesses but funding may be one. Is your online program state of the art? Because it will need to be. Has NWC, from the top down, figured out how it fits in WY And the West's education selection process. Are you recruiting in all the right places? Are NWC professors the best in their field? Can you offer the best College experience to each and every student?	7/26/2020 3:03 PM
18	Not enough advertising. Not enough community involvement. There are lots and lots of billboards with UW and the great slogan UW has. Need a catchy slogan and some marketing for the opportunities here. Lots of marketing. Not enough word out there. Not everyone can attend a 4 year school or are able. Yard signs of UW all over the place in our community. Where is NWC, this is NWC's backyard. Yes, UW and NWC can work together but, NWC is getting lost. Get out there and brag about the programs, every single one the school has to offer. More spotlight on the instructors, spotlight on each program once a month. Faces. Getting Cody who is a close neighbor as well as NWC campus there, getting more involvement and working together. Who is NWC? To much talk amongst those in the community that what does NWC have to offer since loosing programs and so forth. Community involvement that NWC is here for them and their children's future. Community that is upset with things that have happened and lack of resources that the school has which is hard during trying times but, the community is upset and they need to believe in the college and have a reason to know that the college is here and working together it does a huge amount for this community and area. What would this community be like without the college.	7/26/2020 1:46 PM
19	Money	7/25/2020 2:37 PM
20	Non productive thrifty measures, lack of vision, traditional views of fund raising.	7/25/2020 2:18 PM
21	Financial constraints.	7/25/2020 12:35 PM
22	Do not offer many programs that put people right to work	7/24/2020 10:34 PM
23	Punishing students who went at 18 and quit with being on academic probation 25 years later. Set a time limit not indefinitely. You get a lot of revenue from those middle aged students returning and you make it very easy for them to give up.	7/24/2020 8:49 PM
24	Without the personal interaction between students and the professors, NWC will not differentiate itself from other colleges. If NWC Leadership is slow to react to opening up the college, students are going to go where it is open. I think leadership's stance on COVID is ridiculous and will harm the college going forward	7/24/2020 3:27 PM
25	location, there are limited business or employment opportunities in Powell to attract working FAMILY members of staff, educators or older students	7/24/2020 11:08 AM
26	Keeping up with innovations that attract more students.	7/24/2020 7:13 AM
27	Please don't take this offensive even though it probably is but we should not be focused on four year degrees and more preparation towards those degrees with the courses offered than for skill trades and the opportunities afforded through that education. It doesn't mean we don't keep the door open for the four year degrees but we need to get back to what the community college was created for and that is the skilled positions which are so lacking at this time. Plumbers, electricians, carpentry, HVAC training, and many more which are being overlooked and looked down upon as not respectable occupations. We need to help people understand the value of and develop a respect for the skill occupations.	7/24/2020 6:33 AM
28	Are we limiting our recruitment to the same areas? Maybe we need to look a little farther away than Wyoming, Montana, And Utah.	7/23/2020 6:28 PM

29	I believe the painful requirements of convincing state/national bodies that hampers nimble curriculum change.	7/23/2020 6:27 PM
30	The population of the service area is against NWC when it comes to growth.	7/23/2020 12:43 PM
31	Inability to raise awareness and raise donations	7/23/2020 11:56 AM
32	Identity. Housing limitations. Scholastic support via legitimate loans, and with scholarships.	7/23/2020 11:46 AM
33	This is the time to change your name to Yellowstone College. The name itself would be internationally recognized. This is the best time to do it. The world is changing. Refusal to revamp or cancel programs that are no longer relevant.	7/23/2020 11:04 AM
34	I am not familiar enough with the college to answer this question. The one weakness it cannot overcome is Powell's low population.	7/23/2020 9:12 AM
35	Distance learning	7/23/2020 8:56 AM
36	I've always felt that our focus on recruiting recent high-school graduates limited our enrollment. As a "community" college, we can offer retraining, or refreshing, or enriching courses to all members of the community. That needs to be promoted more.	7/23/2020 8:39 AM
37	It seems like NWC is not as 'integrated' into the community of Powell (or, the Big Horn Basin overall) as it could or should be; yet, that community connection is crucial. Budget cuts will undoubtedly be stressful; and yet, continued upkeep & improvement of facilities is going to be exceptionally important	7/22/2020 5:28 PM
38	Not enough activities on week-ends so students all disappear.	7/22/2020 4:02 PM
39	old buildings, budget cuts and the continuation of Covid	7/21/2020 3:31 PM
40	competition in its area , no large employers needing a large block of similiarly skilled workers and drastically reduced state and local financial support	7/20/2020 10:32 AM
41	Funding	7/20/2020 7:50 AM
42	Again the campus (student center) needs updated to meet today's standards. Funding is always a concern.	7/20/2020 6:07 AM
43	Lack of vision & innovation	7/18/2020 7:00 PM
44	budgetary restrictions, limited recruitment in adjacent states, surveys must invite faculty comments	7/18/2020 12:57 PM
45	Budget cuts. Need better funding mechanism from the state.	7/18/2020 7:23 AM
46	Not keeping up on the facilities. We need a new Trapper center/ food court gathering place that attracts the young people	7/17/2020 2:15 PM
47	Much as I dislike mentioning materialistic details, updating some current facilities.	7/17/2020 7:16 AM
48	No specific ideas here. However, if NWC cannot offer education/training in areas most desired by students, they will go elsewhere (another community college or a university directly, trade schools, etc.).	7/17/2020 6:37 AM
49	The ever increasing reliance on obtaining information and education on-line and the increasing attitude among our younger generations that a college degree is not important .	7/16/2020 7:09 PM
50	Sadly I think the lack of leadership. Without good leadership and listening skills we will continue to lose students.	7/16/2020 7:03 PM
51	financial constraints	7/16/2020 4:43 PM
52	The Mormon connection	7/16/2020 3:55 PM
53	always offer the basic courses so each student can continue with a 4 year degree after graduating from NWC Eliminate sports. Put the money to educate.	7/16/2020 3:14 PM
54	I'm not sure we NWC has a current long-term plan. What programs are we thinking of adding or eliminating, not based on funding - but demand? What is our plan with the dorms?	7/16/2020 2:40 PM
55	1)The open enrollment policy means having students in classes that drag things down for	7/16/2020 2:27 PM

stronger students, making them want to go elsewhere. It would be nice to eventually have a way to meet more remedial needs of some students to prepare them for a college experience when their public schools have failed. 2) There needs to be an infrastructure to support recreational activities for younger people; paved trails around town and outside of town for them to bike, run, skateboard, etc. A bike trail between Cody and Powell would be terrific as e-bikes and skateboards become more and more popular and viable as a way to commute for young people. Being a two-year college is another weakness because it limits the campus experience and deprives students of upper-classman role models. Being in Powell is another weakness, though I'm not sure what can be done about that now. But striving for more of a Cody presence, and getting more buy-in from the Cody community would be a good goal. As the economy moves toward sustainable practices, the college needs to position itself to be a leader in solar and wind, as well as hemp processing practices to reduce the world's dependance on petroleum. We need programs that make us cutting edge in new and emerging technologies.

56	1) Weak state budgets 2) Need to rifle curricula rather than keeping it broad. Number 1 will force number 2 ultimately so be on the proactive side of addressing it now.	7/16/2020 2:21 PM
57	Too many advertisements that are not about specific programs that we offer. The advertising is too general in nature.	7/16/2020 2:19 PM
58	Alot	7/16/2020 1:57 PM

Q7 What factors/trends in the region, nationally, or internationally that are outside of the College could THREATEN the college's viability and growth in the years to come?

Answered: 60 Skipped: 3

#	RESPONSES	DATE
1	There is not a fun culture. It is a party campus. Get more students on campus and generate income to build a new student center with a theater, bowling alley, pool tables. create and environment. I wanted a good education and a great place to live.	8/20/2020 3:51 PM
2	The notion that business rules undermines faith in faculty and the quality of the programs NWC was once known for. When parents dream of sending their first generation student to college, they are dreaming of an old-fashioned, top notch, liberal arts education, not a tech certificate. I think our administration has lost touch with the folks who are sending their kids to NWC, because they are playing to community leaders instead of their clientele.	8/20/2020 2:20 PM
3	Change in energy resource use and significant decline in mineral severance tax revenue. Lack of jobs and lack of relevant training available.	8/20/2020 2:18 PM
4	Local economy, lack of training/certification programs	8/20/2020 2:17 PM
5	The most threatening trend is the total transformation from a belief in a liberal arts general education as the foundation of society to the belief that all that is needed is the minimum vocational training for a specific job. This will turn NWC into a trade school if we follow the trend as we have. Then there will be no need for dorms, most of the faculty, and certainly not a new Music and Fine Arts building nor a new Student Union (at least on the scale currently envisioned).	8/20/2020 2:15 PM
6	I cannot think of any	7/31/2020 3:46 PM
7	Well ... there is a certain person in the White House who probably shouldn't be there ... who knows what might happen to this country if this person is re-elected ...	7/30/2020 2:58 PM
8	The attitude that education isn't important--it is only good if it leads to a job. The devaluing of learning, of curiosity and of understanding things and people outside of our own little sphere diminish the desire and/or necessity of a college experience. High cost of college--colleges may be pricing themselves out of existence. Elitism associated with a college education--only the wealthy can afford. This is where a community college can flourish. The COVID19 certainly has threatened how education is delivered. All on-line may be a temporary necessity, but there is no substitute for the in-class face to face experience. If students can take everything on line, what kind of a "college experience" is that?	7/28/2020 2:37 PM
9	If other 4 year colleges start lowering tuition and offering more on-line programs then we could lose our more traditional students to them. Need to sell our prestige and success.	7/28/2020 1:17 PM
10	State's revenue shortfall and resulting budget reductions Potential consolidation of state's smaller community colleges Attitudes among some that the state's community colleges should be self-supporting COVID-19	7/28/2020 9:40 AM
11	Name change, viruses, state funding.	7/28/2020 5:10 AM
12	School needs to toot their own horn as to what we have and what we can teach you. School has done well with Allied health which is a growing field, but what programs need to be revisited. Having scenario for law enforcement means you could train enforcement for National Parks, National forests, state agencies etc.	7/27/2020 3:44 PM
13	Reluctance of the tax-paying legislators & elected officials to even consider need for added taxation. World economy is factor in natural resource requirement; and the effort now to "kill" coal as a viable natural resource.	7/27/2020 2:22 PM
14	Budget problems lack of \$\$	7/27/2020 11:23 AM
15	lack of funding	7/27/2020 7:35 AM
16	Wyoming needs to attract businesses that can train employees at NWC. Our way of thinking about how society works is changing as social media is prominent and how people should treat each other is changing. It seems to be changing much faster than we are accustomed. The College is going to have to change faster than the people who pay taxes are willing to accept easily. Funding may need to come from other sources more than where it comes from now.	7/26/2020 7:24 PM
17	Population shift to the larger cities for employment opportunities.	7/26/2020 4:54 PM
18	Funds are incredibly tight for any kind of education, that is going to be a huge issue for NWC. If you can solve the funding issue, you will be homefeee!	7/26/2020 3:03 PM

19	Lack of interest getting involved in outdoors and community. We live in an area that has a lot to offer and is a missed opportunity. Advertising. Lack of activities for students on campus. Campus life more involvement. This is a small rural area and youth look to what is there around and not just academics. Education is the up most importance but, what sort of college experience as a whole would a young person have going to NWC. Campus life.	7/26/2020 1:46 PM
20	Budget by State	7/25/2020 2:37 PM
21	Retrenchment in the fossil fuel sector, anti-immigration trends	7/25/2020 2:18 PM
22	Voices around the state, (in the Legislature?) already saying Wyoming only needs three community colleges.	7/25/2020 12:35 PM
23	I believe students will move away from the traditional college degree programs toward more vocational programs. Does NWC provide enough in this area?	7/25/2020 9:18 AM
24	State funding being cut, more institutions offering online degrees	7/24/2020 10:34 PM
25	Coronavirus	7/24/2020 8:49 PM
26	The COVID scare and if the college has to go online, it is not a pretty outlook.	7/24/2020 3:27 PM
27	location	7/24/2020 11:08 AM
28	Retaining quality leadership and professors. Inability to retain and increase enrollment. Keeping costs in check.	7/24/2020 7:13 AM
29	By not staying current with the education and materials needed for that education others will pass us by. Many of our skilled areas have older equipment and are behind. We need to use partnerships with businesses and others to update our areas of focus and make sure we are current. We also need to make sure what we have to offer is out there and easy to read, see, and connect with. The old college course book is not going to take us far. What about listing areas of interest and then when one clicks on them it opens the different employment opportunities and when clicked on it shows the courses needed for that area of interest.	7/24/2020 6:33 AM
30	The cost of college can often be unrelated to the compensation they will receive.	7/23/2020 6:28 PM
31	Visa issues, aging infrastructure, clinging to the past and the inability to meet job requirements beyond state boundaries.	7/23/2020 6:27 PM
32	The long term health of the energy industry comes to mind.	7/23/2020 12:43 PM
33	NWC has to be careful not to lose its value proposition... value has to be greater (and lower cost) than competing colleges	7/23/2020 11:56 AM
34	COVID-19. Wyoming's medical approach is mundane. How can one teach on-site? Can the college upgrade off-site learning via faculty training, technology infrastructure?	7/23/2020 11:46 AM
35	Controlling the Covid-19 threats.... let people know that Wyoming is one of the least infected states in the union etc. You'll need some up to date marketing on this issue. Lost of prestige of college degrees due to cost of education. We're inexpensive compared to others. Marketing again needs to step forward across the board on this...	7/23/2020 11:04 AM
36	With the internet, there is not much that would threaten its viability and growth, unless it something like dance.	7/23/2020 9:12 AM
37	No idea	7/23/2020 8:56 AM
38	the biggest problem is the declining numbers of high school age kids. We have to expand our student base to include more diverse age groups and populations. See my answer to question #6: I've always felt that our focus on recruiting recent high-school graduates limited our enrollment. As a "community" college, we can offer retraining, or refreshing, or enriching courses to all members of the community. That needs to be promoted more.	7/23/2020 8:39 AM
39	Budget cuts (stated above) Once-prominent industries like oil & gas are in dire decline, creating budget constraints as well as potential student populations relocating out of the area	7/22/2020 5:28 PM
40	Cheap online education.	7/22/2020 4:02 PM
41	online classes, strong economy that makes education look less desirable	7/21/2020 3:31 PM

Northwest College Institutional Transformation SWOT Survey for
Community Members and Partners

SurveyMonkey

42	students look more for job training than a well rounded education proportionally, to the past and can do so much online where it is timewise, very convenient and they may never have to leave home.	7/20/2020 10:32 AM
43	lack of specific training for future jobs	7/20/2020 7:50 AM
44	Online education is now at the forefront and needs to be addressed.	7/20/2020 6:07 AM
45	Lack of community support & buy-in	7/18/2020 7:00 PM
46	Corona virus restrictions on international exchange students	7/18/2020 12:57 PM
47	Wyoming's lack of diversity to enable their economic support.	7/18/2020 7:23 AM
48	Rising costs of a college education and the ability to get a student loan	7/17/2020 2:15 PM
49	Weekend exodus, and total closure of college during winter holidays, very difficult for food deprived students.	7/17/2020 7:16 AM
50	Aging society in the US. I've seen studies that show that the population of Powell and Wyoming are particularly getting older. If this continues, it will become increasingly difficult to recruit young students from just the Powell or Wyoming areas. If the world continues to experience pandemics such as COVID-19, travel restrictions may continue. Thus, it may be difficult for international students to attend NWC, especially on campus.	7/17/2020 6:37 AM
51	The extreme loss of local and state revenue generated from mineral and hydrocarbon industries will have a significantly negative impact on the ability of Northwest College to thrive.	7/16/2020 7:09 PM
52	Again pork question. Not sure what you were wanting here. You need to be looking locally for resources that will bolster the college enrollment.	7/16/2020 7:03 PM
53	harsh environment, isolation, and fear of risk, unfamiliar, new experiences, and uncomfortable situations, limited human differences, and change	7/16/2020 4:43 PM
54	Reduced numbers of students attending college.	7/16/2020 3:55 PM
55	1. canceling classes 2. Interscholastic sports could be reduced or eliminated, putting the money to help students learn job skills	7/16/2020 3:14 PM
56	Funding, downward trend in available students to recruit compounded with increased competition for those students, aged facilities, lack of State investment (not just \$) in NWC, changing economy just to mention a few.	7/16/2020 2:40 PM
57	As online education gets better we'll be competing with bigger colleges sucking up all the students. We need to look ahead to find ways to make sure we're still relevant in the future.	7/16/2020 2:27 PM
58	1) Collapse of oil and gas in Wyoming will drive people to schooling as they retool. This is a positive BUT you will need to be prepared for this rush and how do you think you can address their interests and the workforce needs. Too often elsewhere I have seen this rush to post secondary training/education following an economic downturn but the college then fails to deliver sustainable and meaningful programs for non-traditional learners. The opportunity is missed and the school decries the failings of what happened without seeing the need to strategically position yourself for the future.	7/16/2020 2:21 PM
59	Depressed minerals markets will hurt our state based funding of our school. We need to offer more "green" technologies as our state moves away from coal, oil and uranium.	7/16/2020 2:19 PM
60	None	7/16/2020 1:57 PM

Q8 When you think about the legacy of Northwest College in the region, what parts of the College's legacy do you HOPE will continue to be carried on in the future?

Answered: 59 Skipped: 4

#	RESPONSES	DATE
1	Powell and NWC Pride.	8/20/2020 3:51 PM
2	Liberal arts. Folks like [names redacted] people who gave it all to the college, true intellectuals and thinkers who dug into the surrounding community as well as the college, making our college AND our communities better and also improving the visibility of the college by their engagement in the community at large.	8/20/2020 2:20 PM
3	A strong community bond with innovative and effective leadership as we have sometimes had in the past The field camp is an awesome facility that is currently underused.	8/20/2020 2:18 PM
4	Community support	8/20/2020 2:17 PM
5	Historically our legacy has been as a premier transfer institution that also offered selected vocational opportunities. I hope that is the legacy that will be carried forward.	8/20/2020 2:15 PM
6	Lots and lots of variety in scholarships	7/31/2020 3:46 PM
7	The Foundation!	7/30/2020 2:58 PM
8	Again, the legacy of Northwest Community College has been its outstanding academic reputation. Additionally, it has had outstanding technical instruction. When students transfer to four-year colleges from NWC, they are usually better prepared for their last two years than those who entered the U as freshmen. The hope lies in a commitment to hiring the best faculty, expressing value and support for them and spreading the word that NWC is truly dedicated to providing a positive educational experience.	7/28/2020 2:37 PM
9	Student success, good teachers, International presence, rodeo team, economic impact in Powell and Cody.	7/28/2020 1:17 PM
10	Collegiate, residential campus with strong student life	7/28/2020 9:40 AM
11	The current name, Athletics, technical education opportunities, ability to transfer credits easily to UW/MSU.	7/28/2020 5:10 AM
12	Strong academics, teachers who care and guide you, and enlightened senior administration	7/27/2020 3:44 PM
13	Attractiveness of curriculum; adapted to the ever-changing needs; and the faculty, staff, leadership adapting "on a dime" to changing of the issues; most beyond control.	7/27/2020 2:22 PM
14	Quality	7/27/2020 11:23 AM
15	great teachers great value	7/27/2020 7:35 AM
16	I hope that somehow, students will find a way to connect to others at the school and build friendships even through online classes. I would like to see students graduate feeling like they learned a lot in their classes, that they feel like they can succeed in their endeavors with the knowledge they learned at NWC. Who knows, maybe streaming sports and video championships online will become a thing.	7/26/2020 7:24 PM
17	An important asset to the city and county as well as those who do want to pursue higher education locally. We need to extend a systemic pride of accomplishment and the small town experience.	7/26/2020 4:54 PM
18	I think the small town surrounding the college is a plus. The college being smaller is a plus. The only legacy a college really has is its students-past, present and future!	7/26/2020 3:03 PM
19	Quality of Education A working relationship with the community.	7/26/2020 1:46 PM
20	Scholarships	7/25/2020 2:37 PM
21	College-Community partnerships, learning opportunities in the natural environment,	7/25/2020 2:18 PM
22	College education close to home. An athletics program that brings in 125 students a year of needed enrollment, adding to the energy of the student body, and helping to engage college and community together.	7/25/2020 12:35 PM
23	I don't think of a legacy, I think of how many people that are employed and how they are our community.	7/24/2020 10:34 PM
24	Being local and inexpensive but absolute quality in what you offer!	7/24/2020 8:49 PM

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25	Strong Athletic presence in all sports. The legacy of creating students that are successful in their continuation of their education after Northwest.	7/24/2020 3:27 PM
26	dedicated professors and educators	7/24/2020 11:08 AM
27	Association with larger universities to make sure students identify with furthering their education.	7/24/2020 7:13 AM
28	I am a strong fan of sports but I think we need to be careful as to how much we offer. Spreading too thin is not a good idea so focus on what makes us who we are. The rodeo and the wrestling are strong programs. They need to continue. The basketball programs are liked by many and have had good success in the past. Along with that I feel NWC has and was developed to help those students who are not destined for a four year school but need the education to be successful in today's skilled occupations. They have become highly technical and the two years of education are a must for so many of them.	7/24/2020 6:33 AM
29	We continue to keep our alums in our sight and continue to involve them in our community.	7/23/2020 6:28 PM
30	Changing identifiers each time some one gets a wild hare.	7/23/2020 6:27 PM
31	A strong, student centered faculty offering a quality education, whether in the transfer programs or vocational certificates.	7/23/2020 12:43 PM
32	Athletics	7/23/2020 11:56 AM
33	It has helped local 'kids' begin the educational process that allows them to expand their career options whether at home or elsewhere.	7/23/2020 11:46 AM
34	Excellent vocational programs, travel opportunities, community involvement, teachers who care and can teach.	7/23/2020 11:04 AM
35	How is welcomes all students, traditional and non-traditional.	7/23/2020 9:12 AM
36	No idea	7/23/2020 8:56 AM
37	excellent quality of programs and -- until recently -- general education requirements that included the arts, science, and technology.	7/23/2020 8:39 AM
38	Blending the "four year experience" with a "two year program", giving students the best of both worlds	7/22/2020 5:28 PM
39	A well rounded college that offers a broad range of learning experiences.	7/22/2020 4:02 PM
40	solid education for a reasonable cost	7/21/2020 3:31 PM
41	that It does give the means to a good education and job training that was very personalized.	7/20/2020 10:32 AM
42	Well prepared for a four year University	7/20/2020 7:50 AM
43	A hometown college that provides a great education at a low cost. Very good for students of our region due to small class size and personal attention.	7/20/2020 6:07 AM
44	The vibrant & positive culture of the campus.	7/18/2020 7:00 PM
45	superior music program, student speech and debate participation, athletic team participation, continued high level of instruction in numerous areas	7/18/2020 12:57 PM
46	Personalized education with great teacher to student interaction.	7/18/2020 7:23 AM
47	Friendly home town feel where people help each other. NWC is a great school to get your associates!	7/17/2020 2:15 PM
48	Interaction and connection to the community.	7/17/2020 7:16 AM
49	Reputation as a small-town college where a student can obtain a high quality education at a reasonable cost as compared with a university.	7/17/2020 6:37 AM
50	Providing quality education with low student/faculty ratios.	7/16/2020 7:09 PM
51	Northwest College has survived many changes and obstacles over the past years. We are a great college and market ourselves as such. We need to make our public aware of the	7/16/2020 7:03 PM

programs that we are offering. We do not publicize our programs well enough. I would hope our legacy would be strength in transfer of our students.

52	sense of standing out, being special, and uniqueness, as conveyed by the staff and faculty student individual and respectful treatment	7/16/2020 4:43 PM
53	The regional draw of students	7/16/2020 3:55 PM
54	The fundamental programs to help graduates find positions in Wyoming first.	7/16/2020 3:14 PM
55	High quality faculty and staff.	7/16/2020 2:40 PM
56	I hope the legacy of a small-town college with big town quality will continue. The David beating Goliath by playing the game our way.	7/16/2020 2:27 PM
57	Agriculture, Trade, Tech emphasis	7/16/2020 2:22 PM
58	An education for our regions youth that remains close to home.	7/16/2020 2:19 PM
59	None	7/16/2020 1:57 PM

Q9 What makes you most PROUD when you think about Northwest College?

Answered: 61 Skipped: 2

#	RESPONSES	DATE
1	my dad was an alumni. NWC is part of our community. I don't engage, but that is because NWC doesn't interact with the community. I don't even know when basketball games are because they don't put out schedules. I can go to their website...but they haven't shown me they want me to attend. Work on recruitment and marketing.	8/20/2020 3:51 PM
2	The faculty and the classes I have taken from them over the years. I have a friend who attended an Ivy League school, and after taking a class from [name redacted], she admitted it was the best class she'd ever taken anywhere. I think we forget that when we look back at college, there is usually one professor (or a few if we are lucky) who really stands out. But we do not remember the buildings we went to classes in or even the meals we ate in the cafeteria. We remember the friends we made and the faculty members who inspired us.	8/20/2020 2:20 PM
3	The quality of the education that my family experienced there which is in grave danger of disappearing.	8/20/2020 2:18 PM
4	Successful alumni. Hearing stories about past students and how they have impacted the world is always encouraging,	8/20/2020 2:17 PM
5	I am proud of the role NWC has played in helping the young people in this area obtain an affordable yet excellent education. I am proud of the faculty and staff and the College Board members that have facilitated that.	8/20/2020 2:15 PM
6	The professors, staff, and fellow students who cheer each of us on	7/31/2020 3:46 PM
7	The great that is being done ... and how it makes me proud my Dad went there ... and how the Foundation has helped today's students continue their studies!	7/30/2020 2:58 PM
8	That each faculty member contributed to the success of NWC for so many years. That we held each other to high academic standards and that people in the college and in the communities we serve valued our work as expressed through support--verbal and monetary.	7/28/2020 2:37 PM
9	How adversity has been handled thus far. Very impressive.	7/28/2020 1:17 PM
10	Academic excellence Residential campus and strong student life Exceptional experiences for students Collegiate environment International student population Cultural and other programs for area communities	7/28/2020 9:40 AM
11	High quality education at a reasonable cost.	7/28/2020 5:10 AM
12	The culture and vitality that it brings to NW Wyoming.	7/27/2020 3:44 PM
13	It's an integral part of the community; Park County, Big Horn Basin and even southern Montana. Most Proud of being an ALUMNUS!	7/27/2020 2:22 PM
14	Nice campus	7/27/2020 11:23 AM
15	that it provides a great learning opportunity for the people of this area	7/27/2020 7:35 AM
16	I am most proud that NWC goes out of its way to support students and sees that they graduate or reach their goals.	7/26/2020 7:24 PM
17	The quality of education offered. The quality of staff. The quality of the buildings and infrastructure to provide a safe atmosphere to promote a sense of safety and well being.	7/26/2020 4:54 PM
18	Proud that it is in the Basin. Proud to take courses, in art, in my free time. I smile when I hear a parent say they graduate will be going to NWC. The parent is smiling too. The campus seems safer than big other larger campus. The community of Powell is safer than big cities that have colleges and universities. It is all about peace of mind!	7/26/2020 3:03 PM
19	The quality of education that you obtain. The instructors that are dedicated to providing a quality education and care for students. Your not just sitting in a huge class where the instructor might never know who you are, they care to be available for all students and take the time to know their students.	7/26/2020 1:46 PM
20	Not a whole lot currently.	7/25/2020 2:37 PM
21	Northwest has shown a long term commitment to local learning opportunities. Many alum and long time residents see the college as key to the unique vitality of this community.	7/25/2020 2:18 PM

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22	The vision and the commitment of the Powell community, later joined by the rest of Park County, to stand up a college carry it forward for 75 years.	7/25/2020 12:35 PM
23	NWC has a beautiful campus and has a continuing mission to provide students with excellent programs and teachers with high standards while making college affordable.	7/25/2020 9:18 AM
24	The amazing faculty and the support staff	7/24/2020 10:34 PM
25	Quality staff and education right here in Northern Wyoming	7/24/2020 8:49 PM
26	I'm proud of the quality education that I received at Northwest. Always feeling welcome when I walk on campus. Having a relation with professors long after I left the college.	7/24/2020 3:27 PM
27	That it is located in Powell my home town.	7/24/2020 11:08 AM
28	The quality of people that have been educated at NWC.	7/24/2020 7:13 AM
29	It has been a long standing fighter for providing good education to the students of the Big Horn Basin. We need to expand that and still keep in mind this is our little gold mine and we need to keep it shining and producing. And I love the idea of holding proud to the name of NWC.	7/24/2020 6:33 AM
30	I am most proud when I hear of students who transfer to other colleges who feel they are better prepared and educated than students who started at a four year college.	7/23/2020 6:28 PM
31	The one on one close contact between student and instructor.	7/23/2020 6:27 PM
32	This little college has educated so many distinguished citizens for the state of Wyoming and beyond.	7/23/2020 12:43 PM
33	Athletics	7/23/2020 11:56 AM
34	Stepping stone for success.	7/23/2020 11:46 AM
35	I still think NWC has a lot to offer, but it needs to take some action and quit treading water. With the way the world is right now its the best time to make changes for the future.	7/23/2020 11:04 AM
36	I seems to always be in good standing.	7/23/2020 9:12 AM
37	No idea	7/23/2020 8:56 AM
38	see my answer to #8: Excellent quality of programs and -- until recently -- general education requirements that included the arts, science, and technology.	7/23/2020 8:39 AM
39	The high quality of a small school in a wonderful part of the State.	7/23/2020 7:55 AM
40	The welcoming people, and exceptional academic reputation	7/22/2020 5:28 PM
41	Beautiful campus.	7/22/2020 4:02 PM
42	see #8 answer	7/21/2020 3:31 PM
43	all the above.	7/20/2020 10:32 AM
44	Quality teachers	7/20/2020 7:50 AM
45	I am proud of the history of NWC in providing a good education for local students that might otherwise not be able to attend college.	7/20/2020 6:07 AM
46	Students & outstanding faculty, staff & programs.	7/18/2020 7:00 PM
47	As a community college graduate and a 4-year college graduate, I feel that NWC is exceptional in its faculty capabilities and professionalism!	7/18/2020 12:57 PM
48	How NWC is meeting the challenges of lower funding and continuing to be leader in Wyoming education and to be such a great partner with the northwest Wyoming communities.	7/18/2020 7:23 AM
49	The great teachers, staff and friends made along the way and the fun outdoor adventures we had.	7/17/2020 2:15 PM
50	The quality and dedication of both administrators and professors.	7/17/2020 7:16 AM
51	The number of people that started out their education there and then went on to greatness because NWC provided them a solid foundation to begin their careers.	7/17/2020 6:37 AM

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52	That it fosters higher learning and enhances quality of life for many of its students. In addition, the many successes of the forensics program over the years have enhanced the reputation and image of the college.	7/16/2020 7:09 PM
53	When I think of Northwest College, I think of all the past graduates that have done extremely well in their careers.	7/16/2020 7:03 PM
54	willingness to partner for student personal and academic spiritual, intellectual, financial, psychological, emotional, social, and physical growth	7/16/2020 4:43 PM
55	Many good students have graduated there and represent the college well.	7/16/2020 3:55 PM
56	The excellent 2 year degree I received from NWCC in the 50s	7/16/2020 3:14 PM
57	The opportunity it creates for thousands of people.....	7/16/2020 2:40 PM
58	I'm proud that I went from NWC to a big city college and graduated at the top of my class. I'm proud that my little Wyoming college gave me what I needed to compete in the big leagues.	7/16/2020 2:27 PM
59	Great place, Great people	7/16/2020 2:22 PM
60	The friendships that were developed on campus with other students and the staff.	7/16/2020 2:19 PM
61	None	7/16/2020 1:57 PM